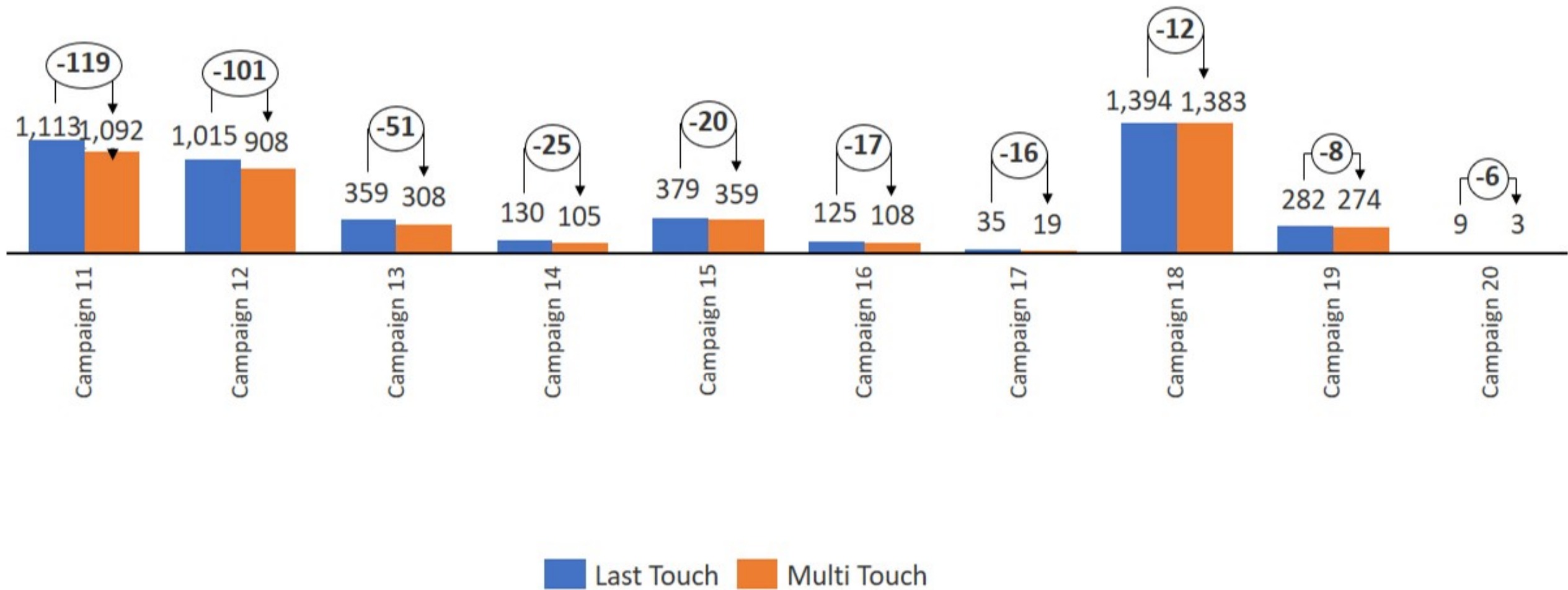


Multi Touch attributes less conversions than Last Touch Attribution for Campaigns: Top 10 Campaigns negative differences (MT-LT) (000)



Multi Touch attributes more conversions than Last Touch Attribution for Campaigns: Top 10 Campaigns positive differences (MT-LT) (000)

